



Dear Madam or Sir:

The Southern Illinois Icehawks Youth Hockey Club is entering another great season as a premier local youth hockey organization, powered by a dedicated board, professional coaching, quality programs, modern facilities, and an unrivaled community support network. It is the goal of the Icehawks to teach our young athletes teamwork, self-discipline, good sportsmanship, integrity, and self confidence through hockey instruction.

In order to make these goals attainable to each and every player, regardless of his or her family's financial status, the Icehawks, a non-for-profit club, depend on teaming up with the community and local businesses. We are asking for you to join our team! By purchasing a 50/50 sponsorship, you are not only contributing directly to the organization, but also driving additional business to your business!

All sponsorship signs will be featured at the U.S. Ice Sports Complex, a family ice sports facility located in Fairview Heights, IL. These advertising packages provide companies with a creative way to reach both parents and children with high-frequency advertising. In addition to reaching the local families from the Icehawks Hockey Club and the visiting Metro St. Louis teams, advertisements will also reach the 350,000+ patrons who frequent the facility for everything from public skating to birthday parties, corporate events to figure skating competitions, not to mention our many high school, junior, and collegiate hockey games, leagues, and tournaments. Our patrons are in the facility for an average of 2 hours each time they visit, creating a lot of face time with your ad!

Under the demand for greater creativity, Arena Marketing can customize a program to best meet your company's advertising needs. All advertising options include the placement of flyers and coupons at U.S. Ice, as well as a company skating party, perfect for a summer company picnic or the annual Christmas party!

U.S. Ice Sports Complex

Type of advertising	Package Value	Total Annual	
		Cost to You	Amount You Save
Arena Lobby Banners	\$2,300.00	\$1,000.00	-\$1,300.00
Arena Dasher Board	\$2,700.00	\$1,200.00	-\$1,500.00
10'x10' Arena Banner	\$3,500.00	\$1,500.00	-\$2,000.00
Arena Score Board	\$4,000.00	\$2,000.00	-\$2,000.00
Ice Resurfacer (Zamboni)	\$6,000.00	\$3,000.00	-\$3,000.00

Production costs are included.

If you have any questions, would like a customized proposal, or would like visit the U.S. Ice Sports Complex, please call Beth at 618-398-4600 ex. 109. Also, please check out our websites at www.icehawkshockey.org or www.usicesports.com. Thank for your consideration and support of the Icehawks Youth Hockey.

Sincerely,

Sincerely,

Your Icehawks Player

Beth Ricciardi, U.S. Ice Sports Complex



SPONSORSHIP AGREEMENT FORM

Company Information

Business Name _____ Contact Name _____

Contact Email _____ Phone _____

Business Address _____ City _____ State _____ Zip _____

Advertisement Choice (circle a number, 1 through 7)

Type of advertising	Package Value	Total Annual Cost to You	Amount Saved
1. Arena Lobby Banners	\$2,300.00	\$1,000.00	-\$1,300.00
2. Arena Dasher Board	\$2,700.00	\$1,200.00	-\$1,500.00
3. 10'x10' Arena Banner	\$3,500.00	\$1,500.00	-\$2,000.00
4. Arena Score Board	\$4,000.00	\$2,000.00	-\$2,000.00
5. Ice Resurfacer (Zamboni)	\$6,000.00	\$3,000.00	-\$3,000.00
6. Contribution* (see below)			

*I do not wish to purchase an advertisement, but please accept my contribution of \$ _____ .

Signature _____ Title _____ Date _____

A complete contract will be sent to the contact and address listed above.

Please make all checks payable to the Southern Illinois Icehawks. Please email logos and artwork to bethricciardi@corehockey.com. We greatly appreciate your support!